

Balch Institute Ethnic Images in Advertising collection

INTERNAL COLLECTION, 3238

Collection Contents

Balch Institute Ethnic Images in Advertising collection (365 records)

"How to Ask for a Cup of Coffee in 32 Languages"
Advertisement, National Hotel Management Co.
Label, Black Joe Juice Grapes
Advertisement, Northern Pacific Railway, Time Magazine
Advertisement, Fairbank's Gold Dust Washing Powder
Advertisement, General Electric Sink with Dishwasher and Disposall
Advertisement, L'eggs Pantyhose
Advertisement, Goldenrod Certified Lager Beer
Mingo-Jones Advertising Inc. Westinghouse advertising proof, 1982
Mingo-Jones Advertising Inc. Westinghouse explore advertising proof, 1982
Label, Small Black brand Zinfandel Juice Grapes
Advertisement, Winston Cigarettes, R. J. Reynolds Tobacco Co.
Advertisement, Walker's DeLuxe Bourbon, Hiram Walker & Sons Inc.
Advertisement, Hair Strate
Advertisement, Cream of Wheat
Advertisement, Auto-Lite Spark Plugs
Advertisement, Aunt Jemima Pancake Flour
Label, Dixie Boy Brand Grapefruit
Label, Dixie Boy Brand Grapefruit
Advertisement, Aunt Jemima Pancake Flour
Advertisement, The Milwaukee Road
Advertisement, Aunt Jemima Buckwheat Pancake Flour
Illustration, 14th Amendment by Ervine Metzl
Advertisement, Players Cigarettes, Philip Morris Inc.
Advertisement, Servel Electrolux Gas Refrigerator
Advertisement, Gilbert Paper Company
Advertisement, Victor Red Seal Records
Advertisement, Pabst Blue Ribbon Beer
Advertisement, Johnson's Dixie Watermelon
Advertisements, 1983 Ebony Magazine
Advertisement, La Negrita Auto Service, Mexico
Advertisement, Schenley's Cream of Kentucky Bourbon
Advertisement, Schlitz Beer
Advertisement, Miller Brewing Co.
Advertisement, Hercules Powder Co.
Advertisement, Raven Curl Relaxer, Supreme Beauty Products
Advertisement, Gordon's Gin
Advertisement, tcb E-Z Curl, Alberto-Culver Company
Advertisement, Monroe Calculating Machine Company Inc.
Advertisement, Classy Curl
Advertisement, Star Glow Wigs
Jackson & Roberts gift bag
Cutout, Campbell's Soup
Advertisement, International Salt Company
Advertisement, Cream of Wheat
Advertisement, Otis Elevator Company
Advertisement, Shell
Advertisement, Miller Brewing Company
Advertisement, National Brewing Company
Advertisement, Pneumatic Scale Corporation LTD
Advertisement, Aunt Jemima Ready-Mix
Advertisement, Pro-Line Kiddie Kurl
Advertisement, L'eggs Pantyhose

Advertisement, Soft Sheen Products Company, Care Free Curl
 Advertisement, Hartmann Trunk Comapny
 Advertisement, Golden Wedding Rye
 Advertisement, Paul Jones Whiskey
 Advertisement, H.J. Heinz Company
 Advertisement, Campbell's Chicken Noodle Soup
 Advertisements, Hiram Walker & Sons, Whiskey
 Article (partial), Labor in Racial Flux
 Advertisement, Aunt Jemima
 Advertisement, General Electric Refrigerators
 Advertisement, Celanese Fortrel polyester
 Advertisement, The Lakeside Press, R. R. Donnelley & Sons Company
 Advertisement, Shippers' Car Line, ACF Industries Inc.
 Label, Mista Joe Produce, Martori Bros.
 Advertisement, Santa Fe System Lines
 Advertisements, Aunt Jemima Pancake mix
 Mingo-Jones Advertising Inc. Miller Brewing Company advertising proof, 1982
 Advertisement, Hiram Walker & Sons, Whiskey
 Advertisement, Aunt Jemima
 Advertisement, AT&T; Bell Telephone Company
 Advertisement, Tropitone Furniture Company
 Advertisement, L.C. Chase & Co.
 Advertisement, Westinghouse
 Advertisement, Pullman Company
 Advertisement, Aunt Jemima pancake mix
 Young & Rubicam, Inc. advertisement
 Comic strip, Wee Pals
 Advertisement, Courvoisier Cognac
 Comic Strip, Duke Task
 Advertisement, Topper Returns
 Advertisement, Dewar's Scotch
 Advertisement, Sanforized-Shrunk Clothing
 Advertisement, Sanforized-Shrunk Clothing
 Label, Sho-Am-Sweet Yams
 A Was An Apple Pie; B Baked It; children's book
 Advertisement, Gilbert Paper Company
 Advertisement, Pullman Company
 Advertisement, P.R. Mallory & Co., Inc.
 Advertisement, General Electric Sink with Dishwasher and Disposall
 Aunt Jemima's Ready-Mix advertisement, 1940
 Advertisement, The Homestead Hot Spring
 Advertisement, Monsanto Chemicals
 Advertisement, Union Pacific Railroad
 Advertisement, American Cyanamid Company
 Advertisement, Southern Pacific Railroad
 Advertisement, Pepsi Co.
 Advertisement, Fairbank's Gold Dust Washing Powder
 Advertisement, Gillette
 Advertisement, Wheeling Steel Corporation
 Frankfort Four Roses Whiskey advertisement
 Advertisement, George Washington's Railroad
 Advertisement, Royal Silk
 Advertisement, Hiram Walker's Ten High Whiskey
 Advertisement, J. Walter Thompson Company
 Advertisement, R.J. Reynolds Tobacco Company, Salem Cigarettes
 Advertisement, United States Brewers Foundation
 Allegheny Power System advertisement, 1964
 Goodyear magazine advertisement, undated
 Advertisement, Combustion Engineering
 Advertisement, Carter's
 Advertisement, Russ Togs, Inc.
 Advertisement, Mobiloil, Socony-Vacuum Oil Company, Inc
 Advertisement, R.J. Reynolds Tobacco Co, Salem
 Advertisement, Great Northern Railway

Advertisement, General Motors, Cadillac Sedan de Ville
 Advertisement, Hinde & Dauch Division, West Virginia Pulp and Paper Company
 Advertisement, Polo Ralph Lauren
 Advertisement, Kelvinator Moist-Master Refrigerator
 Advertisement, Ralph Lauren Cosmetics
 Advertisement, Woman in white skirt, shirt, straw hat
 Advertisement, Massachusetts Mutual Life Insurance Company
 Uncle Sam and Arab Man cartoon, 1979
 Advertisement, R.J. Reynolds Tobacco Company, Winston
 Label, Eshcol Brand Grapes
 Advertisement, Parade Magazine
 Advertisement, United States Brewer' Foundation
 Partial article about Arab stereotypes
 Advertisement, United States Brewers Foundation
 Advertisement, The Milwaukee Road, Hiawatha Line
 Advertisement, Otis Elevator Company
 Advertisement, L'eggs Sheer Elegance Pantyhose
 Advertisement, Carrier Air Conditioning
 Advertisement, Comptometer Adding-Calculating Machines
 Advertisement, Pincus Brothers-Maxwell Tailored Clothing
 Magazine cover, Ladies' Home Journal, September 1927
 Illustration, Fortune Magazine, 1935
 Label, Pastore Olive Oil
 Advertisement for Springs Mills Inc., Springmaid Fabrics
 Advertisement, White Cap Company, Vapor-Vacuum Sealing Whitecaps
 Advertisement, Milky Way
 Label, Redskin Brand Emperors (grapes)
 Label, Squaw Brand, Extra Small Peas
 Waxed paper wrappers, Beniajan-Murcia
 Label, Og-Na Brand Sweet Corn
 Label, Maryland Chief Stringless Beans
 Label, Miracle Brand Oranges
 Label, Sunkist, Pala Brave Brand Oranges
 Label, Scotten-Dillon Co., Ojibwa Bright Fine Cut Tobacco,
 Label, Allied Export Co. LTD., Paddler Brand Salmon
 Label, H.S. Denison & Co., Redman Brand Pears
 Advertisement, Springs Mills, Inc., Springmaid Sheet
 Label, Navajo Marketing Co., Indian Weaver Brand Fine Vegetables
 Label, Skookum Packers Association, Yum-Yum Brand Apples
 Advertisement, Swift's Premium Pure Lard
 Advertisement, Old English Curve Cut Pipe Tobacco
 Label, H.C. Dodd, Maryka Bartlett Pears
 Label, River Maid Brand, Bartlett Pears
 Advertisement, North Carolina Travel
 Advertisement, Wrigley's Double Mint Chewing Gum
 Advertisement, Acrilan Acrylic Fiber
 Advertisement, Old Dutch Girl
 Advertisement, Prevention Magazine
 Advertisement, Clicquot Club Ginger Ale
 Advertisement, Colgate & Co.
 Advertisement, Clicquot Club Ginger Ale
 Advertisement, Clicquot Club Ginger Ale
 Advertisement, The German Gazette and German Demokrat Philadelphia
 Advertisement, Hawaii
 Label, Hula Apples, Universal Fruit & Produce Co.
 Hitler works both sides of the street advertisement, Young & Rubicam Inc.
 Will you help make certain that German rumors are born dead advertisement, Young & Rubicam, Inc.
 Advertisement, Hawaiian travel, American Airlines and Pan Am
 Asbestos Limited Inc. advertisement featuring Hitler caricature
 Advertisement, Dole Pineapple Juice
 Asbestos Limited Inc. advertisement featuring WW II Axis leaders
 Coaster, Mount Carbon Brewery, Bavarian Premium Beer
 Coaster, Queen City Brewing Co., Old German Premium Brand Beer
 Advertisement, Milwaukee Machine Tools

Advertisement, Magnus, Mabee & Reynard Inc
 Does it have a slight odor of Goebbels advertisement, Young & Rubicam, Inc
 Advertisement, Coca-Cola Bottling Co., Sprite
 Advertisement, Nabisco, Appeteasers
 Advertising, Pillsbury's Best Flour
 Advertisement, Citicorp, Citibank
 Advertisement, Health-tex Swimwear
 Advertisement, General Foods, Maxwell House Coffee
 Advertisement, Bijan Perfume for Men
 Cover, Christian Herald, Jewish Refugees Fleeing from Persecution in Russia Arriving in New York
 Advertisement, General Foods, Maxwell House, Mazel Tov Sweepstakes
 Advertisement, Del Monte Catsup, Stewed Tomatoes, Tomato Sauce
 Reproduction Poster, Federation of Jewish Agencies of Greater Philadelphia, Arch Street Theatre
 Advertisement, United Jewish Appeal
 Advertisement, The House of Pathe, Goldberg in the Movies
 Advertisement, J&B Rare Scotch
 Advertisement, New Mexico travel
 Label, Yorba Orange Growers Association, Queen Esther Brand
 Label, Castle Farms, Moses Brand
 Label, Madame Butterfly Cigars
 Label, Sunkist, Yorba Orange Growers Association, King David Brand
 Label, Moisha's Brand Valencia Orange Juice
 Label, Moisha's Brand Prune Plums
 Advertisement, James S. Kirk & Company, Jap Rose Soap
 Advertisement, Cutler-Hammer Inc., No Pay-So Sorry
 Advertisement, American Cereal Company, Quaker Rice
 Advertisement, Board of Tourist Industry, Japanese Government Railways
 Photocopy of an Advertisement, Lundborg's Famous Perfumery
 Label, Nino Brand Fruits and Vegetables
 Advertisement General Foods Corporation, Maxwell House Coffee
 Label, Nash-De Camp Co., Florita Brand
 Label, H.S. Durniat Co., Mexicali Rose Brand Vegetables
 Advertisement, Mexico Travel
 Travel Brochure, South Carolina, South of the Border
 Advertisement, AT&T, The day he left the village
 Advertisement, The Statue of Liberty/Ellis Island Foundation
 Advertisement, AT&T, Call Ireland
 Label, J. Bert Moritz Co., J. Bert Moritz Brothers, Irish Beauty
 Advertisement, Campbell's, Cream of Mushroom Soup
 Advertisement, Hiram Walker & Sons, Ten High, Christmas
 Advertisement, Vineland Times Journal, Send a Blarney Line this St. Patrick's Day
 Advertisement, N.W. Ayer & Son Inc, Vanishing American
 Immigration and Naturalization Service, "You don't have to be an immigrant to be affected by the New Immigration Law"
 advertisement, 1987
 Advertisement, Republic Steel, Peter, You Can Never Be President...
 Advertisement, Italian Swiss Colony Wine
 Advertisement, ARCO Chemical Company, America Is More Than Red, White and Blue
 Comic strip, Homer, The Reluctant Soul by Wiley Miller
 Advertisement, New York Stock Exchange, They Believed in Miracles
 Label, Carro Amano Aranci, Gold Buckle Ass'n
 Label, Columbia Fruit Distributors, Columbia Belle Brand Apples
 Label, Suisun Valley Fruit Growers Association, Statue California Bartletts
 Label, Louis Lehrman and Son, Buddie Brand Fancy Small Whole Green Beans
 Label, Lefkowitz-Elias Company, New Brunswick, N.J., College Town Shoestring Carrots
 Magazine Cover, McCall's January 1924, The Italian-American Girl
 Advertisement, Greek National Tourist Organization, Go Home to Greece (where it all began)
 Advertisement, Martini & Rossi, The Italian You Won't Forget
 Advertisement, General Foods, Sanka Coffee, Lullaby Hour for Everyone but Tony!
 Circular, General Mills, Lucky Charms
 Advertisement, Hiram Walker's Gin, Gin of pre-war quality...made with pre-war imported botanicals
 Advertisement, Pittsburgh Lamp, Bad Habits
 Label, Irish Singer Cigars, Denis O'Sullivan
 Advertisement, Bandolino Shoes, red sandal
 Advertisement, Citterio Prosciutto

Advertisement, Mama Ventura's Restaurant and Club Meladu at The Hidehout Restaurant and Cocktail Lounge
 Advertisement, The Delaware Valley Italians. Hair Sculptors & Restaurateurs.
 Advertisement, Howard's Clothing Store, Capo Della Banda suits by Fantastic
 Advertisement, Bandolino Shoes, pink pump
 Advertisement, Bandolino Shoes, blue pump
 Advertisement, Lord & Thomas Advertising, Their Speech is Different But Their Desires the Same
 Advertisement, General Mills, Wheaties
 Advertisement, Norcross Greeting Cards, Flower Festival Designs
 Fortune Magazine, Man of Adventure Series no. 17, Leader in the Promissory Land advertisement, 1947
 Plastic Produce Bags
 Label, Vories Baking Co., Puritan Soda
 Christmas Advertisement, Bacardi Rum
 Rialto Orange Co., La Reina label, undated
 San Fernando Heights Lemon Association, Ramona Memories label, undated
 Mingo-Jones Advertising Co. Goodyear advertising proof, 1983
 Mingo-Jones Advertising, Inc., Goodyear advertising proof, 1983
 Advertising, Philip Morris Incorporated, Capital Bank
 Advertising Supplement, The Cuban Success: A Realization of the American Dream
 Advertisement, Gates Swagger Size Gloves
 Advertisement, Lux Toilet Soap, Lupe Velez
 Label, Lobue Packing Co., Patricia brand produce
 R. J. Reynolds Tobacco Co., Winston advertisement, 1983
 Ford 1983 Thunderbird advertisement
 Advertisement, R. J. Reynolds Tobacco Co., Salem
 Label, Ruiz Bros., Serape brand vegetables
 Miller Brewing Co., Alfredo Leal advertisement, 1983
 Advertisement, Rums of Puerto Rico
 Advertisement, R. J. Reynolds Tobacco Co., Salem
 Advertisement, Philip Morris Inc., Marlboro
 United States Army Reserve advertisement, undated [Spanish]
 Advertisement, R. J. Reynolds Tobacco Co., Salem
 Advertisement Quaker Oats, Five happy Quakers are we!
 Coaster, Old Reading Beer, Is das nicht ein Gute Wurst?
 Coaster, Stegmaier Gold Medal Beer, Ring-a-ding-ding!
 Brochure, Zinn's Country Diner, Amos welcomes You!
 Advertisement Tastee-Freeze Ice Cream, Personality Dolls
 Unidentified Advertisement, multi-ethnic group of children
 Advertisement, Children's Fashion, multi-ethnic group
 Coupon, Canadian Tire Corporation
 Advertisement, Cream of Wheat, Li'l Abner
 Advertising card, The Haitian Coffee Shop, Philadelphia, PA
 Advertisement, The Marble Works, San Francisco
 Advertisement, Irish Tourist Board and Aer Lingus
 It's History, a Publication of the American Advertising Museum
 Advertisement, LIFE Magazine, Are You Leading the Colored Life?
 Advertisement, Pabst Blue Ribbon Beer, Blue Ribbon is Best
 Advertisement, Monsanto Chemicals, The little joke of Chief Talugi
 Advertisement, Sanka Coffee, Am I go forward--or am I go back?
 Advertisement, Ivory Soap is a plain soap
 Postcard, Native Love Brand, Monrovia Mutual Association
 Advertisement, Pan Am, I thought seeing Italy would teach me more about my father.
 Advertisement, SmithKline Beecham Pharmaceuticals, We wanted to work with the best...
 Advertising pamphlet, French Paper Company, Parchtone
 Advertisement, Devoe Paint and Varnish Products, The invisible ingredient
 Advertisement, Hiram Walker Imperial Whiskey, Fritz Lippmann
 Advertisement, United Jewish Appeal, The Miracle of the Toy Seller
 Advertisement, Container Corporation of America, Darned clever...these Chinese!
 Advertisement, Hiram Walker, Canadian Club Whiskey, Even in Arctic Circles...
 Advertisement Olivio Toilet Soap, Do you believe in Luck?
 Advertisement, Morton Salt, Any tomato worth its salt is worth Morton's
 Advertisement, Sealtest Milk, Your family deserves the best!
 Advertisement, Dewar's White Label and Ancestor Scotch Whiskies, Dewar's never varies!
 Coca-Cola, The Pause That Refreshes advertisement, 1963
 Advertisement, Ultra Sheen, Brings out the beauty in your hair for a LOVELY, LIVELY, LUSTROUS LOOK

Advertisement, Clicquot Club Ginger Ale, Work or play never yet invented a thirst that Clicquot Club Ginger Ale couldn't vanquish
 Advertisement, Gilbey's Vodka, You can't buy a better vodka for love nor rubles
 Advertisement, Anheuser-Busch, Budweiser
 Advertisement, Revlon Internationals, For beauty without boundaries
 Label Chalmette Prepared Paint
 Advertisement for employment, Wawa Food Markets
 Advertisement, Ikea
 Bosak's Horke Vino label
 Advertisement, Royal Crown Cola, Be Thrifty When You're Thirsty!
 Advertisement, Samovar Diamond-Clear Vodka, Breathtaking!
 Label, Strathmore Packing House, Scotch Lassie Jean
 Label, Strathmore Packing House Co, Annie Laurie
 Advertisement, Kahlua, I must admit...Kahlua invented me!
 Advertisement, Campbell's Scotch Broth Soup, Here's a Highland Fling of Good Eating!
 Advertisement, Life Savers Butter Scotch Candy, A wee flavor...at a wee price!
 Magazine cover, Sunday Magazine of the Philadelphia Press, Dances of the Nations--Servian
 Label, Dan Danilson Packing Co., Bonnie Babe Lettuce
 Catalog, Alfred Lowry & Bro. Wholesale Grocers, Tartan Quality Foods
 Advertisement, Black and White Scotch Whiskey
 Advertisement, The Watchmaker's of Switzerland, What makes it tick?
 Advertising fan, Rick's Riding Academy et cetera
 Advertising fan, W.H. Bacon Funeral Home et cetera
 Booker T. Washington Advertising Fan, James F. Stewart Mortician
 Red Cross Cotton Postcard
 African American clip art
 African American Product Cards
 Illinois Herb Company Almanac, 1940
 Native American clip art
 Matchbook cover, Amish
 Stereotyped rural men, cartoon
 Mountain Talk placemat
 Arab clip art, 1900s
 Chinese clip art
 Dutch clip art
 Eskimo clip art
 Irish clip art
 Brady's Pubb, Beef and Beer menu, undated
 Advertisement, Party Favors and Decorations
 Placemat, Sullivan's Restaurants, Saginaw, Michigan
 Japanese clip art
 The Goldbergs trading cards, 1952 [Gertrude Berg and Eli Mintz]
 Abie's Irish Rose handbill
 Card, Sample, Yogg & Co.
 La Casita Restaurant menu, undated
 Postcards, representations of African Americans
 Pennsylvania Dutch clip art, 1900s
 Coupon sample, Hoot, mon-- Here's your thrift coupon
 Menu Clip on Cards, Beauticraft
 Spanish clip art
 Chinatown Planning Council Program Description 1972
 Asian Americans For Equality newsletter, Winter 1988/89
 Asian Americans For Equality newsletter, Spring/Summer 1989
 Asian Americans For Equality newsletter, Winter 1989/1990
 Asian Americans For Equality newsletter, Fall 1990
 Asian Americans For Equality newsletter, Winter 1990
 Asian Americans For Equality newsletter, Winter 1992-93
 So You Want to Marry A Japanese Girl! pamphlet, 1953