Collection Contents

**Balch Institute Ethnic Images in Advertising collection** (365 records)

- "How to Ask for a Cup of Coffee in 32 Languages"
- Advertisement, National Hotel Management Co.
- Label, Black Joe Juice Grapes
- Advertisement, Northern Pacific Railway, Time Magazine
- Advertisement, Fairbank's Gold Dust Washing Powder
- Advertisement, General Electric Sink with Dishwasher and Disposal
- Advertisement, L'eggs Pantyhose
- Advertisement, Goldenrod Certified Lager Beer
- Ming-Jones Advertising Inc. Westinghouse advertising proof, 1982
- Mingo-Jones Advertising Inc. Westinghouse explore advertising proof, 1982
- Label, Small Black brand Zinfandel Juice Grapes
- Advertisement, Winston Cigarettes, R. J. Reynolds Tobacco Co.
- Advertisement, Walker's DeLuxe Bourbon, Hiram Walker & Sons Inc.
- Advertisement, Hair Strate
- Advertisement, Cream of Wheat
- Advertisement, Aunt Jemima Pancake Flour
- Label, Dixie Boy Brand Grapefruit
- Label, Dixie Boy Brand Grapefruit
- Advertisement, Aunt Jemima Pancake Flour
- Advertisement, The Milwaukee Road
- Advertisement, Aunt Jemima Buckwheat Pancake Flour
- Illustration, 14th Amendment by Ervine Metzl
- Advertisement, Players Cigarettes, Philip Morris Inc.
- Advertisement, Servel Electrolux Gas Refrigerator
- Advertisement, Gilbert Paper Company
- Advertisement, Victor Red Seal Records
- Advertisement, Pabst Blue Ribbon Beer
- Advertisement, Johnson's Dixie Watermelon
- Advertisements, 1983 Ebony Magazine
- Advertisement, La Negrita Auto Service, Mexico
- Advertisement, Schenley's Cream of Kentucky Bourbon
- Advertisement, Schlitz Beer
- Advertisement, Miller Brewing Co.
- Advertisement, Hercules Powder Co.
- Advertisement, Raven Curl Relaxer, Supreme Beauty Products
- Advertisement, Gordon's Gin
- Advertisement, tcb E-Z Curl, Alberto-Culver Company
- Advertisement, Monroe Calculating Machine Company Inc.
- Advertisement, Classy Curl
- Advertisement, Star Glow Wigs
- Jackson & Roberts gift bag
- Cutout, Campbell's Soup
- Advertisement, International Salt Company
- Advertisement, Cream of Wheat
- Advertisement, Otis Elevator Company
- Advertisement, Shell
- Advertisement, Miller Brewing Company
- Advertisement, National Brewing Company
- Advertisement, Pneumatic Scale Corporation LTD
- Advertisement, Aunt Jemima Ready-Mix
- Advertisement, Pro-Line Kiddie Kurl
- Advertisement, L'eggs Pantyhose
- Advertisement, Soft Sheen Products Company, Care Free Curl
Advertisement, Hinde & Dauch Division, West Virginia Pulp and Paper Company
Advertisement, Polo Ralph Lauren
Advertisement, Kelvinator Moist-Master Refrigerator
Advertisement, Ralph Lauren Cosmetics
Advertisement, Woman in white skirt, shirt, straw hat
Advertisement, Massachusetts Mutual Life Insurance Company
Uncle Sam and Arab Man cartoon, 1979
Advertisement, R.J. Reynolds Tobacco Company, Winston
Label, Eshcol Brand Grapes
Advertisement, Parade Magazine
Advertisement, United States Brewer Foundation
Partial article about Arab stereotypes
Advertisement, United States Brewers Foundation
Advertisement, The Milwaukee Road, Hiawatha Line
Advertisement, Otis Elevator Company
Advertisement, L'eggs Sheer Elegance Pantyhose
Advertisement, Carrier Air Conditioning
Advertisement, Comptometer Adding-Calculating Machines
Advertisement, Pincus Brothers-Maxwell Tailored Clothing
Magazine cover, Ladies' Home Journal, September 1927
Illustration, Fortune Magazine, 1935
Label, Pastore Olive Oil
Advertisement for Springs Mills Inc., Springmaid Fabrics
Advertisement, White Cap Company, Vapor-Vacuum Sealing Whitecaps
Advertisement, Milky Way
Label, Redskin Brand Emperors (grapes)
Label, Squaw Brand, Extra Small Peas
Waxed paper wrappers, Beniajan-Murcia
Label, Og-Na Brand Sweet Corn
Label, Maryland Chief Stringless Beans
Label, Miracle Brand Oranges
Label, Sunkist, Pala Brave Brand Oranges
Label, Scotten-Dillon Co., Ojibwa Bright Fine Cut Tobacco,
Label, Allied Export Co. LTD., Paddler Brand Salmon
Label, H.S. Denison & Co., Redman Brand Pears
Advertisement, Springs Mills, Inc., Springmaid Sheet
Label, Navajo Marketing Co., Indian Weaver Brand Fine Vegetables
Label, Skookum Packers Association, Yum-Yum Brand Apples
Advertisement, Swift's Premium Pure Lard
Advertisement, Old English Curve Cut Pipe Tobacco
Label, H.C. Dodd, Maryka Bartlett Pears
Label, River Maid Brand, Bartlett Pears
Advertisement, North Carolina Travel
Advertisement, Wrigley's Double Mint Chewing Gum
Advertisement, Acrilan Acrylic Fiber
Advertisement, Old Dutch Girl
Advertisement, Prevention Magazine
Advertisement, Clicquot Club Ginger Ale
Advertisement, Colgate & Co.
Advertisement, Clicquot Club Ginger Ale
Advertisement, Clicquot Club Ginger Ale
Advertisement, The German Gazette and German Demokrat Philadelphia
Advertisement, Hawaii
Label, Hula Apples, Universal Fruit & Produce Co.
Hitler works both sides of the street advertisement, Young & Rubicam Inc.
Will you help make certain that German rumors are born dead advertisement, Young & Rubicam, Inc.
Advertisement, Hawaiian travel, American Airlines and Pan Am
Asbestos Limited Inc. advertisement featuring Hitler caricature
Advertisement, Dole Pineapple Juice
Asbestos Limited Inc. advertisement featuring WW II Axis leaders
Coaster, Mount Carbon Brewery, Bavarian Premium Beer
Coaster, Queen City Brewing Co., Old German Premium Brand Beer
Advertisement, Milwaukee Machine Tools
Advertisement, Magnus, Mabey & Reynard Inc
Does it have a slight odor of Goebbels advertisement, Young & Rubicam, Inc
Advertisement, Coca-Cola Bottling Co., Sprite
Advertisement, Nabisco, Appeteasers
Advertising, Pillsbury's Best Flour
Advertisement, Citicorp, Citibank
Advertisement, Health-tex Swimwear
Advertisement, General Foods, Maxwell House Coffee
Advertisement, Bijan Perfume for Men
Cover, Christian Herald, Jewish Refugees Fleeing from Persecution in Russia Arriving in New York
Advertisement, General Foods, Maxwell House, Mazel Tov Sweepstakes
Advertisement, Del Monte Catsup, Stewed Tomatoes, Tomato Sauce
Reproduction Poster, Federation of Jewish Agencies of Greater Philadelphia, Arch Street Theatre
Advertisement, United Jewish Appeal
Advertisement, The House of Pathe, Goldberg in the Movies
Advertisement, J&B Rare Scotch
Advertisement, New Mexico travel
Label, Yorba Orange Growers Association, Queen Esther Brand
Label, Castle Farms, Moses Brand
Label, Madame Butterfly Cigars
Label, Sunkist, Yorba Orange Growers Association, King David Brand
Label, Moisha's Brand Valencia Orange Juice
Label, Moisha's Brand Prune Plums
Advertisement, James S. Kirk & Company, Jap Rose Soap
Advertisement, Cutler-Hammer Inc., No Pay-So Sorry
Advertisement, American Cereal Company, Quaker Rice
Advertisement, Board of Tourist Industry, Japanese Government Railways
Photocopy of an Advertisement, Lundborg's Famous Perfumery
Label, Nino Brand Fruits and Vegetables
Advertisement General Foods Corporation, Maxwell House Coffee
Label, Nash-De Camp Co., Florita Brand
Label, H.S. Durniat Co., Mexicali Rose Brand Vegetables
Advertisement, Mexico Travel
Travel Brochure, South Carolina, South of the Border
Advertisement, AT&T, The day he left the village
Advertisement, The Statue of Liberty/Ellis Island Foundation
Advertisement, AT&T, Call Ireland
Label, J. Bert Moritz Co., J. Bert Moritz Brothers, Irish Beauty
Advertisement, Campbell's, Cream of Mushroom Soup
Advertisement, Hiram Walker & Sons, Ten High, Christmas
Advertisement, Vineland Times Journal, Send a Blarney Line this St. Patrick's Day
Advertisement, N.W. Ayer & Son Inc, Vanishing American Immigration and Naturalization Service, “You don't have to be an immigrant to be affected by the New Immigration Law” advertisement, 1987
Advertisement, Republic Steel, Peter, You Can Never Be President...
Advertisement, Italian Swiss Colony Wine
Advertisement, ARCO Chemical Company, America Is More Than Red, White and Blue
Comic strip, Homer, The Reluctant Soul by Wiley Miller
Advertisement, New York Stock Exchange, They Believed in Miracles
Label, Carro Amano Aranci, Gold Buckle Ass'n
Label, Columbia Fruit Distributors, Columbia Belle Brand Apples
Label, Suisun Valley Fruit Growers Association, Statue California Bartletts
Label, Louis Lehrman and Son, Buddie Brand Fancy Small Whole Green Beans
Label, Lefkowits-Elias Company, New Brunswick, N.J., College Town Shoestring Carrots
Magazine Cover, McCall's January 1924, The Italian-American Girl
Advertisement, Greek National Tourist Organization, Go Home to Greece (where it all began)
Advertisement, Martini & Rossi, The Italian You Won't Forget
Advertisement, General Foods, Sanka Coffee, Lullaby Hour for Everyone but Tony!
Circular, General Mills, Lucky Charms
Advertisement, Hiram Walker's Gin, Gin of pre-war quality...made with pre-war imported botanicals
Advertisement, Pittsburgh Lamp, Bad Habits
Label, Irish Singer Cigars, Denis O'Sullivan
Advertisement, Bandolino Shoes, red sandal
Advertisement, Citterio Prosciutto
Advertisement, Mama Ventura's Restaurant and Club Meladu at The Hidehout Restaurant and Cocktail Lounge
Advertised, Howard's Clothing Store, Capo Della Banda suits by Fantastic
Advertised, Bandolino Shoes, pink pump
Advertised, Bandolino Shoes, blue pump
Advertised, Lord & Thomas Advertising, Their Speech is Different But Their Desires the Same
Advertised, General Mills, Wheaties
Advertised, Norcross Greeting Cards, Flower Festival Designs
Fortune Magazine, Man of Adventure Series no. 17, Leader in the Promissory Land advertisement, 1947

Plastic Produce Bags
Label, Vories Baking Co., Puritan Soda
Christmas Advertisement, Bacardi Rum
Rialto Orange Co., La Reina label, undated
San Fernando Heights Lemon Association, Ramona Memories label, undated
Mingo-Jones Advertising Co. Goodyear advertising proof, 1983
Mingo-Jones Advertising, Inc., Goodyear advertising proof, 1983
Advertised, Philip Morris Incorporated, Capital Bank
Advertised Supplement, The Cuban Success: A Realization of the American Dream
Advertised, Gates Swagger Size Gloves
Advertised, Lux Toilet Soap, Lupe Velez
Label, Lobue Packing Co., Patricia brand produce
R. J. Reynolds Tobacco Co., Winston advertisement, 1983
Ford 1983 Thunderbird advertisement
Advertised, R. J. Reynolds Tobacco Co., Salem
Label, Ruiz Bros., Serape brand vegetables
Miller Brewing Co., Alfredo Leal advertisement, 1983
Advertised, Rums of Puerto Rico
Advertised, R. J. Reynolds Tobacco Co., Salem
Advertised, Philip Morris Inc., Marlboro
United States Army Reserve advertisement, undated [Spanish]
Advertised, R. J. Reynolds Tobacco Co., Salem
Advertised Quaker Oats, Five happy Quakers are we!
Coaster, Old Reading Beer, Is das nicht ein Gute Wurst?
Coaster, Stegmaier Gold Medal Beer, Ring-a-ding-ding!
Brochure, Zinn's Country Diner, Amos welcomes You!
Advertised Tastee-Freeze Ice Cream, Personality Dolls
Unidentified Advertised, multi-ethnic group of children
Advertised, Children's Fashion, multi-ethnic group
Coupon, Canadian Tire Corporation
Advertised, Cream of Wheat, Li'l Abner
Advertising card, The Haitian Coffee Shop, Philadelphia, PA
Advertised, The Marble Works, San Francisco
Advertised, Irish Tourist Board and Aer Lingus
It's History, a Publication of the American Advertising Museum
Advertised, LIFE Magazine, Are You Leading the Colored Life?
Advertised, Pabst Blue Ribbon Beer, Blue Ribbon is Best
Advertised, Monsanto Chemicals, The little joke of Chief Talugi
Advertised, Sanka Coffee, Am I go forward--or am I go back?
Advertised, Ivory Soap is a plain soap
Postcard, Native Love Brand, Monrovia Mutual Association
Advertised, Pan Am, I thought seeing Italy would teach me more about my father.
Advertised, SmithKline Beecham Pharmaceuticals, We wanted to work with the best...
Advertised pamphlet, French Paper Company, Parchtone
Advertised, Devoe Paint and Varnish Products, The invisible ingredient
Advertised, Hiram Walker Imperial Whiskey, Fritz Lippmann
Advertised, United Jewish Appeal, The Miracle of the Toy Seller
Advertised, Container Corporation of America, Darned clever...these Chinese!
Advertised, Hiram Walker, Canadian Club Whiskey, Even in Arctic Circles...
Advertised Olivio Toilet Soap, Do you believe in Luck?
Advertised, Morton Salt, Any tomato worth its salt is worth Morton's
Advertised, Sealtest Milk, Your family deserves the best!
Advertised, Dewar's White Label and Ancestor Scotch Whiskies, Dewar's never varies!
Coca-Cola, The Pause That Refreshes advertisement, 1963
Advertised, Ultra Sheen, Brings out the beauty in your hair for a LOVELY, LIVELY, LUSTROUS LOOK
Advertised, Clicquot Club Ginger Ale, Work or play never yet invented a thirst that Clicquot Club Ginger Ale couldn't vanquish
Advertisement, Gilbey's Vodka, You can't buy a better vodka for love nor rubles
Advertisement, Anheuser-Busch, Budweiser
Advertisement, Revlon Internationals, For beauty without boundaries
Label Chalmette Prepared Paint
Advertisement for employment, Wawa Food Markets
Advertisement, Ike
Bosak's Horke Vino label
Advertisement, Royal Crown Cola, Be Thrifty When You're Thirsty!
Advertisement, Samovar Diamond-Clear Vodka, Breathtaking!
Label, Strathmore Packing House, Scotch Lassie Jean
Label, Strathmore Packing House Co, Annie Laurie
Advertisement, Kahlua, I must admit...Kahlua invented me!
Advertisement, Campbell's Scotch Broth Soup, Here's a Highland Fling of Good Eating!
Advertisement, Life Savers Butter Scotch Candy, A whee flavor...at a wee price!
Magazine cover, Sunday Magazine of the Philadelphia Press, Dances of the Nations--Servian
Label, Dan Danilson Packing Co., Bonnie Babe Lettuce
Catalog, Alfred Lowry & Bro. Wholesale Grocers, Tartan Quality Foods
Advertisement, Black and White Scotch Whiskey
Advertisement, The Watchmaker's of Switzerland, What makes it tick?
Advertising fan, Rick's Riding Academy et cetera
Advertising fan, W.H. Bacon Funeral Home et cetera
Booker T. Washington Advertising Fan, James F. Stewart Mortician
Red Cross Cotton Postcard
African American clip art
African American Product Cards
Illinois Herb Company Almanac, 1940
Native American clip art
Matchbook cover, Amish
Stereotyped rural men, cartoon
Mountain Talk placemat
Arab clip art, 1900s
Chinese clip art
Dutch clip art
Eskimo clip art
Irish clip art
Brady's Pubb, Beef and Beer menu, undated
Advertisement, Party Favors and Decorations
Placemat, Sullivan's Restaurants, Sagnia, Michigan
Japanese clip art
The Goldbergs trading cards, 1952 [Gertrude Berg and Eli Mintz]
Abie's Irish Rose handbill
Card, Sample, Yogg & Co.
La Casita Restaurant menu, undated
Postcards, representations of African Americans
Pennsylvania Dutch clip art, 1900s
Coupon sample, Hoot, mon-- Here's your thrift coupon
Menu Clip on Cards, Beauticraft
Spanish clip art
Chinatown Planning Council Program Description 1972
Asian Americans For Equality newsletter, Winter 1988/89
Asian Americans For Equality newsletter, Spring/Summer 1989
Asian Americans For Equality newsletter, Fall 1990
Asian Americans For Equality newsletter, Winter 1990
Asian Americans For Equality newsletter, Winter 1992-93
So You Want to Marry A Japanese Girl! pamphlet, 1953