Collection Contents

**Balch Institute Ethnic Images in Advertising collection** (365 records)

"How to Ask for a Cup of Coffee in 32 Languages"
Advertisement, National Hotel Management Co.
Label, Black Joe Juice Grapes
Advertisement, Northern Pacific Railway, Time Magazine
Advertisement, Fairbank's Gold Dust Washing Powder
Advertisement, General Electric Sink with Dishwasher and Disposall
Advertisement, L'eggs Pantyhose
Advertisement, Goldenrod Certified Lager Beer
Mingo-Jones Advertising Inc. Westinghouse advertising proof, 1982
Mingo-Jones Advertising Inc. Westinghouse explore advertising proof, 1982
Label, Small Black brand Zinfandel Juice Grapes
Advertisement, Winston Cigarettes, R. J. Reynolds Tobacco Co.
Advertisement, Walker's DeLuxe Bourbon, Hiram Walker & Sons Inc.
Advertisement, Hair Strate
Advertisement, Cream of Wheat
Advertisement, Aunt Jemima Pancake Flour
Label, Dixie Boy Brand Grapefruit
Label, Dixie Boy Brand Grapefruit
Advertisement, Aunt Jemima Pancake Flour
Advertisement, The Milwaukee Road
Advertisement, Aunt Jemima Buckwheat Pancake Flour
Illustration, 14th Amendment by Ervine Metzl
Advertisement, Players Cigarettes, Philip Morris Inc.
Advertisement, Servel Electrolux Gas Refrigerator
Advertisement, Gilbert Paper Company
Advertisement, Victor Red Seal Records
Advertisement, Pabst Blue Ribbon Beer
Advertisement, Johnson's Dixie Watermelon
Advertisements, 1983 Ebony Magazine
Advertisement, La Negrita Auto Service, Mexico
Advertisement, Schenley's Cream of Kentucky Bourbon
Advertisement, Schlitz Beer
Advertisement, Miller Brewing Co.
Advertisement, Hercules Powder Co.
Advertisement, Raven Curl Relaxer, Supreme Beauty Products
Advertisement, Gordon's Gin
Advertisement, tcb E-Z Curl, Alberto-Culver Company
Advertisement, Monroe Calculating Machine Company Inc.
Advertisement, Classy Curl
Advertisement, Star Glow Wigs
Jackson & Roberts gift bag
Cutout, Campbell's Soup
Advertisement, International Salt Company
Advertisement, Cream of Wheat
Advertisement, Otis Elevator Company
Advertisement, Shell
Advertisement, Miller Brewing Company
Advertisement, National Brewing Company
Advertisement, Pneumatic Scale Corporation LTD
Advertisement, Aunt Jemima Ready-Mix
Advertisement, Pro-Line Kiddie Kurl
Advertisement, L'eggs Pantyhose
Advertisement, Soft Sheen Products Company, Care Free Curl
Advertisement, Hartmann Trunk Company
Advertisement, Golden Wedding Rye
Advertisement, Paul Jones Whiskey
Advertisement, H.J. Heinz Company
Advertisement, Campbell's Chicken Noodle Soup
Advertisements, Hiram Walker & Sons, Whiskey
Article (partial), Labor in Racial Flux
Advertisement, Aunt Jemima
Advertisement, General Electric Refrigerators
Advertisement, Celanese Fortrel polyester
Advertisement, The Lakeside Press, R. R. Donnelley & Sons Company
Advertisement, Shippers' Car Line, ACF Industries Inc.
Label, Mista Joe Produce, Martori Bros.
Advertisement, Santa Fe System Lines
Advertisements, Aunt Jemima Pancake mix
Mingo-Jones Advertising Inc. Miller Brewing Company advertising proof, 1982
Advertisement, Hiram Walker & Sons, Whiskey
Advertisement, Aunt Jemima
Advertisement, AT&T; Bell Telephone Company
Advertisement, Tropitone Furniture Company
Advertisement, L.C. Chase & Co.
Advertisement, Westinghouse
Advertisement, Pullman Company
Advertisement, Aunt Jemima pancake mix
Young & Rubicam, Inc. advertisement
Comic strip, Wee Pals
Advertisement, Courvoisier Cognac
Comic Strip, Duke Task
Advertisement, Topper Returns
Advertisement, Dewar's Scotch
Advertisement, Sanforized-Shrunk Clothing
Advertisement, Sanforized-Shrunk Clothing
Label, Sho-Am-Sweet Yams
A Was An Apple Pie; B Baked It; children's book
Advertisement, Gilbert Paper Company
Advertisement, Pullman Company
Advertisement, P.R. Mallory & Co., Inc.
Advertisement, General Electric Sink with Dishwasher and Disposall
Aunt Jemima's Ready-Mix advertisement, 1940
Advertisement, The Homestead Hot Spring
Advertisement, Monsanto Chemicals
Advertisement, Union Pacific Railroad
Advertisement, American Cyanamid Company
Advertisement, Southern Pacific Railroad
Advertisement, Pepsi Co.
Advertisement, Fairbank's Gold Dust Washing Powder
Advertisement, Gillette
Advertisement, Wheeling Steel Corporation
Frankfort Four Roses Whiskey advertisement
Advertisement, George Washington's Railroad
Advertisement, Royal Silk
Advertisement, Hiram Walker's Ten High Whiskey
Advertisement, J. Walter Thompson Company
Advertisement, R.J. Reynolds Tobacco Company, Salem Cigarettes
Advertisement, United States Brewers Foundation
Allegheny Power System advertisement, 1964
Goodyear magazine advertisement, undated
Advertisement, Combustion Engineering
Advertisement, Carter's
Advertisement, Russ Togs, Inc.
Advertisement, Mobiloil, Socony-Vacuum Oil Company, Inc
Advertisement, R.J. Reynolds Tobacco Co, Salem
Advertisement, Great Northern Railway
Advertisement, General Motors, Cadillac Sedan de Ville
Advertisement, Hinde & Dauch Division, West Virginia Pulp and Paper Company
Advertisement, Polo Ralph Lauren
Advertisement, Kelvinator Moist-Master Refrigerator
Advertisement, Ralph Lauren Cosmetics
Advertisement, Woman in white skirt, shirt, straw hat 
Advertisement, Massachusetts Mutual Life Insurance Company
Uncle Sam and Arab Man cartoon, 1979
Advertisement, R.J. Reynolds Tobacco Company, Winston
Label, Eshcol Brand Grapes
Advertisement, Parade Magazine
Advertisement, United States Brewer’ Foundation
Partial article about Arab stereotypes
Advertisement, United States Brewers Foundation
Advertisement, The Milwaukee Road, Hiawatha Line
Advertisement, Otis Elevator Company
Advertisement, L'eggs Sheer Elegance Pantyhose
Advertisement, Carrier Air Conditioning
Advertisement, Comptometer Adding-Calculating Machines
Advertisement, Pincus Brothers-Maxwell Tailored Clothing
Magazine cover, Ladies’ Home Journal, September 1927
Illustration, Fortune Magazine, 1935
Label, Pastore Olive Oil
Advertisement for Springs Mills Inc., Springmaid Fabrics
Advertisement, White Cap Company, Vapor-Vacuum Sealing Whitecaps
Advertisement, Milky Way
Label, Redskin Brand Emperors (grapes)
Label, Squaw Brand, Extra Small Peas
Waxed paper wrappers, Beniajan-Murcia
Label, Og-Na Brand Sweet Corn
Label, Maryland Chief Stringless Beans
Label, Miracle Brand Oranges
Label, Sunkist, Pala Brave Brand Oranges
Label, Scotten-Dillon Co., Ojibwa Bright Fine Cut Tobacco,
Label, Allied Export Co. LTD., Paddler Brand Salmon
Label, H.S. Denison & Co., Redman Brand Pears
Advertisement, Springs Mills, Inc., Springmaid Sheet
Label, Navajo Marketing Co., Indian Weaver Brand Fine Vegetables
Label, Skookum Packers Association, Yum-Yum Brand Apples
Advertisement, Swift's Premium Pure Lard
Advertisement, Old English Curve Cut Pipe Tobacco
Label, H.C. Dodd, Maryka Bartlett Pears
Label, River Maid Brand, Bartlett Pears
Advertisement, North Carolina Travel
Advertisement, Wrigley's Double Mint Chewing Gum
Advertisement, Acrilan Acrylic Fiber
Advertisement, Old Dutch Girl
Advertisement, Prevention Magazine
Advertisement, Clicquot Club Ginger Ale
Advertisement, Colgate & Co.
Advertisement, Clicquot Club Ginger Ale
Advertisement, Clicquot Club Ginger Ale
Advertisement, The German Gazette and German Demokrat Philadelphia
Advertisement, Hawaii
Label, Hula Apples, Universal Fruit & Produce Co. 
Hitler works both sides of the street advertisement, Young & Rubicam Inc.
Will you help make certain that German rumors are born dead advertisement, Young & Rubicam, Inc.
Advertisement, Hawaiian travel, American Airlines and Pan Am
Asbestos Limited Inc. advertisement featuring Hitler caricature
Advertisement, Dole Pineapple Juice
Asbestos Limited Inc. advertisement featuring WW II Axis leaders
Coaster, Mount Carbon Brewery, Bavarian Premium Beer
Coaster, Queen City Brewing Co., Old German Premium Brand Beer
Advertisement, Milwaukee Machine Tools
Advertisement, Magnus, Mabey & Reynard Inc
Advertisement, The Delaware Valley Italians. Hair Sculptors & Restaurateurs.
Advertisement, Howard's Clothing Store, Capo Della Banda suits by Fantastic
Advertisement, Bandolino Shoes, pink pump
Advertisement, Bandolino Shoes, blue pump
Advertisement, Lord & Thomas Advertising, Their Speech is Different But Their Desires the Same
Advertisement, General Mills, Wheaties
Advertisement, Norcross Greeting Cards, Flower Festival Designs
Fortune Magazine, Man of Adventure Series no. 17, Leader in the Promissory Land advertisement, 1947
Plastic Produce Bags
Label, Vories Baking Co., Puritan Soda
Christmas Advertisement, Bacardi Rum
Rialto Orange Co., La Reina label, undated
San Fernando Heights Lemon Association, Ramona Memories label, undated
Mingo-Jones Advertising Co. Goodyear advertising proof, 1983
Mingo-Jones Advertising, Inc., Goodyear advertising proof, 1983
Advertising, Philip Morris Incorporated, Capital Bank
Advertising Supplement, The Cuban Success: A Realization of the American Dream
Advertisement, Gates Swagger Size Gloves
Advertisement, Lux Toilet Soap, Lupe Velez
Label, Lobue Packing Co., Patricia brand produce
R. J. Reynolds Tobacco Co., Winston advertisement, 1983
Ford 1983 Thunderbird advertisement
Advertisement, R. J. Reynolds Tobacco Co., Salem
Label, Ruiz Bros., Serape brand vegetables
Miller Brewing Co., Alfredo Leal advertisement, 1983
Advertisement, Rums of Puerto Rico
Advertisement, R. J. Reynolds Tobacco Co., Salem
Advertisement, Philip Morris Inc., Marlboro
United States Army Reserve advertisement, undated [Spanish]
Advertisement, R. J. Reynolds Tobacco Co., Salem
Advertisement Quaker Oats, Five happy Quakers are we!
Coaster, Old Reading Beer, Is das nicht ein Gute Wurst?
Coaster, Stegmaier Gold Medal Beer, Ring-a-ding-ding!
Brochure, Zinn's Country Diner, Amos welcomes You!
Advertisement Tastee-Freeze Ice Cream, Personality Dolls
Unidentified Advertisement, multi-ethnic group of children
Advertisement, Children's Fashion, multi-ethnic group
Coupon, Canadian Tire Corporation
Advertisement, Cream of Wheat, Li'l Abner
Advertising card, The Haitian Coffee Shop, Philadelphia, PA
Advertisement, The Marble Works, San Francisco
Advertisement, Irish Tourist Board and Aer Lingus
It's History, a Publication of the American Advertising Museum
Advertisement, LIFE Magazine, Are You Leading the Colored Life?
Advertisement, Pabst Blue Ribbon Beer, Blue Ribbon is Best
Advertisement, Monsanto Chemicals, The little joke of Chief Talugi
Advertisement, Sanka Coffee, Am I go forward--or am I go back?
Advertisement, Ivory Soap is a plain soap
Postcard, Native Love Brand, Monrovia Mutual Association
Advertisement, Pan Am, I thought seeing Italy would teach me more about my father.
Advertisement, SmithKline Beecham Pharmaceuticals, We wanted to work with the best...
Advertising pamphlet, French Paper Company, Parchtone
Advertisement, Devoe Paint and Varnish Products, The invisible ingredient
Advertisement, Hiram Walker Imperial Whiskey, Fritz Lippmann
Advertisement, United Jewish Appeal, The Miracle of the Toy Seller
Advertisement, Container Corporation of America, Darned clever...these Chinese!
Advertisement, Hiram Walker, Canadian Club Whiskey, Even in Arctic Circles...
Advertisement OlivilO Toilet Soap, Do you believe in Luck?
Advertisement, Morton Salt, Any tomato worth its salt is worth Morton's
Advertisement, Sealtest Milk, Your family deserves the best!
Advertisement, Dewar's White Label and Ancestor Scotch Whiskies, Dewar's never varies!
Coca-Cola, The Pause That Refreshes advertisement, 1963
Advertisement, Ultra Sheen, Brings out the beauty in your hair for a LOVELY, LIVELY, LUSTROUS LOOK
Advertisement, Clicquot Club Ginger Ale, Work or play never yet invented a thirst that Clicquot Club Ginger Ale couldn't vanquish
Advertisement, Gilbey's Vodka, You can't buy a better vodka for love nor rubles
Advertisement, Anheuser-Busch, Budweiser
Advertisement, Revlon Internationals, For beauty without boundaries
Label Chalmette Prepared Paint
Advertisement for employment, Wawa Food Markets
Advertisement, Ikea
Bosak's Horke Vino label
Advertisement, Royal Crown Cola, Be Thrifty When You're Thirsty!
Advertisement, Samovar Diamond-Clear Vodka, Breathtaking!
Label, Strathmore Packing House, Scotch Lassie Jean
Label, Strathmore Packing House Co, Annie Laurie
Advertisement, Kahlua, I must admit...Kahlua invented me!
Advertisement, Campbell's Scotch Broth Soup, Here's a Highland Fling of Good Eating!
Advertisement, Life Savers Butter Scotch Candy, A whee flavor...at a wee price!
Magazine cover, Sunday Magazine of the Philadelphia Press, Dances of the Nations--Servian
Label, Dan Danilson Packing Co., Bonnie Babe Lettuce
Catalog, Alfred Lowry & Bro. Wholesale Grocers, Tartan Quality Foods
Advertisement, Black and White Scotch Whiskey
Advertisement, The Watchmaker's of Switzerland, What makes it tick?
Advertising fan, Rick's Riding Academy et cetera
Advertising fan, W.H. Bacon Funeral Home et cetera
Booker T. Washington Advertising Fan, James F. Stewart Mortician
Red Cross Cotton Postcard
African American clip art
African American Product Cards
Illinois Herb Company Almanac, 1940
Native American clip art
Matchbook cover, Amish
Stereotyped rural men, cartoon
Mountain Talk placemat
Arab clip art, 1900s
Chinese clip art
Dutch clip art
Eskimo clip art
Irish clip art
Brady's Pubb, Beef and Beer menu, undated
Advertisement, Party Favors and Decorations
Placemat, Sullivan's Restaurants, Sagniau, Michigan
Japanese clip art
The Goldbergs trading cards, 1952 [Gertrude Berg and Eli Mintz]
Abie's Irish Rose handbill
Card, Sample, Yogg & Co.
La Casita Restaurant menu, undated
Postcards, representations of African Americans
Pennsylvannia Dutch clip art, 1900s
Coupon sample, Hoot, mon-- Here's your thrift coupon
Menu Clip on Cards, Beauticraft
Spanish clip art
Chinatown Planning Council Program Description 1972
Asian Americans For Equality newsletter, Winter 1988/89
Asian Americans For Equality newsletter, Spring/Summer 1989
Asian Americans For Equality newsletter, Fall 1990
Asian Americans For Equality newsletter, Winter 1990
Asian Americans For Equality newsletter, Winter 1992-93
So You Want to Marry A Japanese Girl! pamphlet, 1953