Advertisement, Anheuser-Busch, Budweiser

PERMANENT ID:
10100

DATE:
1963

IMAGE DESCRIPTION:
Advertisement for Budweiser beer by Anheuser-Busch Inc., featuring multiple African Americans at a restaurant and bar. One couple serves as the focal point, and sit at a table in the foreground. Both have bottles of Budweiser on the table in front of them. The copy reads "saturday night...you're out at a friendly place enjoying the good things in life...the music, the singing, the laughs, the Budweiser. Where there's life...there's Bud."

FORMAT:
Printed Matter

DIMENSIONS:
Width: 25.5 cm, Height: 34 cm