Advertisement, Northern Pacific Railway, Time Magazine

PERMANENT ID:
9068

DATE:
September 12, 1960

IMAGE DESCRIPTION:
Advertisement for the Northern Pacific Railway from a Time magazine from September 12, 1960. The advertisement features a close-up of a smiling African American man wearing a hat emblazoned with the Northern Pacific logo, and the word "Attendant". The copy distinguishes Northern Pacific by its train crew who are "more friendly, quicker to please, more genuinely interested in a passenger's comfort." The Northern Pacific route encompassed Chicago, the Twin Cities, Spokane, Tacoma, Portland and Seattle.

ADDRESS:
, 829 Northern Pacific RailwaySt. Paul 1

FORMAT:
Printed Matter

DIMENSIONS:
**ARTIST:**
Northern Pacific Railroad Company