PERMANENT ID:
9204

DATE:
March 1952

IMAGE DESCRIPTION:
Advertisement sponsored by the United States Brewers Foundation featuring an illustration by Ray Prohaska called "The Bride's First Dinner Party." In the image a Caucasian couple sits on the couch, a Caucasian woman sits in the chair to their left, and a second Caucasian couple stands forward right. The standing man holds a tray with three brown bottles and each of the seated people is either holding or has placed in front of them a glass of beer. The tagline reads, "In this friendly, freedom-loving land of ours--beer belongs...enjoy it!"

INSCRIPTION:
3/52 117-9 (Verso, bottom left)

FORMAT:
Printed Matter
DIMENSIONS:
Width: 26.5 cm, Height: 35 cm