Does it have a slight odor of Goebbels advertisement, Young & Rubicam, Inc
Advertisement from Young & Rubicam, Inc. warning against the dangers of spreading rumors during World War II. The ad features a large skunk bearing Nazi Propagandist Joseph Goebbels face with a swastika shaved into its leg. The copy indicates that the Nazi propagandists are working to "pit class against class, race against race in America". Upon hearing a rumor, one must ask themselves:
1. Does it hurt morale?
2. Does it make you distrust your Government, business or labor? (Divide and Rule is Hitler's policy.)
3. Does such a rumor tend to discredit our Allies?
4. Who would benefit most by spreading this rumor—our enemies or the United States?
The illustration was signed by Arthur Szyk.